

ABSTRACT SUBMISSION

Please visit the conference web site and submit abstract online. All attendees, including speakers and session chairs, must register and pay the registration fee. By submitting an abstract, the author expresses a good faith intent to present the paper at the conference. For information, please contact: aims9@aims-international.org

BEST PAPER AWARD

Indus Business Academy will sponsor three best papers that are presented at AIMS-9. The awards will carry plaque. The details can be viewed at the conference web site.

PAPER PRESENTATION IN ABSENTIA

Those who cannot come to Pune but wish to present a paper in absentia are encouraged to send in their abstract by October 31, 2011. Papers presented in absentia are eligible for publication in the conference proceedings.

DOCTORAL STUDENT PAPERS

Current doctoral students or who have recently completed their doctorate degree are encouraged to participate in the competition. The top three winners will be given prizes and citation.

CONFERENCE Feedback...

"I was impressed with the level of cooperation and coordination, and how well you addressed all our concerns despite of the initial uncertainties about our ability to attend the conference." Darshan Desai, Berkeley College, New York

"I was deeply impressed with your organization, your prompt emails responses. My congratulation to your excellent conference!" Mirela Cini, "Fan S. Noli" University, Korçe, Albania

"It was an excellent meeting ground of management professionals from India and abroad. Impressed by the arrangements that made the participation all the more enjoyable." Balram Avittathur, Indian Institute of Management Calcutta

"I found AIMS International conferences to be the excellent forums for exchange of research ideas with national and international scholars. These are the essential conferences to be attended by management scholars, thinkers and practioners to know the latest developments around the world and in India in the areas of business and economy." T Mallikarjunappa, Mangalore University

Important Dates

Abstract Submission : October 31, 2011

Early Registration : October 31, 2011

Full Paper Submission : November 14, 2011

Ninth AIMS International Conference on Management



FLAME, Pune

aims9@aims-international.org

www.aims-international.org/aims9

January 1-4, 2012

CONFERENCE ORGANIZATION

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FLAME, Pune, India

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Pune

Pune is the eighth largest metropolis in India, the second largest in the state of Maharashtra after Mumbai. Once the centre of power of the Maratha Empire, it is situated 560 meters above sea level. Pune is known to have existed as a town since 937 AD. Pune was originally called Punawadi. Chhatrapati Shivaji Maharaj, the founder of the Maratha Empire, lived in Pune as a young boy, and later oversaw significant growth and development of the town during his reign. Today, Pune is known for its educational facilities and prosperity. Pune has well-established manufacturing, glass, sugar, and forging industries.

CONFERENCE THEME

Management education has come a long way in India. With a modest beginning in early sixties of a handful management institutes, there are now well over two thousand institutes in the country. It is a case of from acute shortage to abundant supply of b-schools in India. This development has opened up many unforeseen educational opportunities for young men and women in the country. If one wants to get the much coveted "MBA", he/she can surely find a b-school to fulfill his/her dream. Moreover, it is no longer just one-size-fit-all vanilla type MBA. The b-schools have developed a huge variety of products which compete with traditional MBA.

Undoubtedly not all is good with the scene in management education, partially due to unplanned growth due to greed of b-school promoters, and partly due to arbitrary government policies. Vast number of b-schools today offer programs that are of inferior quality. They lack basic resources such as qualified faculty. The focus often is on maximizing ROI, then on delivering quality education. Institutions with limited resources have been compelled to close down. The government policies keep changing causing migraine to b-school promoters. This situation has caused turbulence in the system and has created uncertainties in the management education. Where management education is heading is a million dollar question. Therefore the theme of AIMS-9 is, "Managing Turbulence and Uncertainties in Management Education: New Landscapes and Roadmaps."

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