

**Ninth AIMS International Conference on Management (AIMS-9)  
FLAME, Pune**

1-Jan	SA	SB	SC	SD	SE
Track	11:30-1:00	2:20-4:00	4:30-5:30	5:40-6:55	7:00- 8:00
1	<b>Inaugural Session</b>	<b>Marketing</b>	<b>Ganesh Natarajan</b> Zensar Technologies	<b>B-school Branding</b>	<b>Cultural Program</b>
		9013, 9425, 9481, 9497, 9558		9457, 9463	
		<b>Operations Management</b>		<b>Management Education</b>	
		9001, 9019, 9026, 9419	9416, 9487, 9529		
		<b>Stock Markets</b>	<b>OB-I</b>		
		9005, 9006, 9467, 9507	9002, 9491, 9521		
2		<b>Strategy-I</b>	<b>Uma Natarajan</b> Global Talent Track	<b>Tutorial</b>	
		9017, 9021, 9485, 9518, 9908		9034	
		<b>Doctoral Paper Competition</b>			
3					
4					
5					
2-Jan	MA	MB	MC	MD	ME
Track	9:20- 11:00	11:30-12:45	2:15-3:00	3:30-4:45	4:50- 6:00
1	<b>HRM-I</b>	<b>Management Education: Challenges</b>	<b>Ravi Seethamraju</b> The University of Sydney Business School, Australia	<b>Banking-I</b>	<b>Higher Education Issues</b>
	9028, 9410, 9428, 9466	9413, 9483, 9492, 9494		9024, 9032, 9406	9012, 9029, 9036, 9551
2	<b>Indian Capital Market</b>	<b>Marketing - Case Studies</b>		<b>Globalization</b>	<b>HRM- Case Studies</b>
	9417, 9478, 9540, 9542	9418, 9431, 9447, 9909		9033, 9040, 9449, 9474	9464, 9519
3	<b>Strategy-II</b>	<b>PGDM, MBA, and M.Com.</b>		<b>Management Education: Contemporary Issues</b>	<b>Management Education: Quality</b>
	9031, 9437, 9541, 9546, 9568	9439, 9453, 9536		9452, 9504, 9557	9490, 9528
4	<b>Teaching and Learning</b>	<b>Supply Chain Management</b>	<b>OB-II</b>	<b>Manufacturing Industry</b>	
	9433, 9489, 9503, 9575	9025, 9412, 9545	9415, 9469, 9482	9010, 9035, 9486	
3-Jan	TA	TB	TC	TD	<b>Notes:</b> - Conference Welcome Dinner: January 1, 8 p.m. - Conference Banquet: January 2, 8 p.m. - Award Ceremony: January 2, 6:30-8 p.m.
Track	9:20- 11:00	11:30-12:15	1:30-2:45	3:00-4:15	
1	<b>Banking-II</b>	<b>Ashok Kumar</b> Grand Valley State University, USA	<b>Leadership</b>	<b>B-school-Industry Partnership</b>	
	9037, 9401, 9455, 9553		9030, 9471, 9556	9450, 9538, 9547	
2	<b>Entrepreneurship</b>		<b>OB-III</b>	<b>Innovation</b>	
	9430, 9462, 9473, 9484, 9501		9018, 9023, 9472, 9573	9020, 9402, 9534	
3	<b>Finance</b>		<b>Retailing</b>	<b>Inventory Management</b>	
	9015, 9480, 9522		9407, 9451, 9549	9027, 9432, 9570, 9571	
4	<b>HRM-II</b>	<b>Technology</b>			
	9414, 9550, 9554, 9574	9008, 9460, 9461			