

23 AIMS International Conference on Management

Welcome to the 23rd AIMS International Conference on Management jointly organized by AIMS International and Indian Institute of Management Shillong.

To accommodate diverse needs and preferences, we offer two presentation formats:

In-Person Presentation: Join us at the beautiful campus of IIM Shillong, where you will have the chance to network with fellow academics, industry experts, and thought leaders in your field.

Virtual Presentation: If you're unable to travel, you can still participate through our video conference platform.





The mission of **AIMS International** is to unify Indian management scholars to foster excellence in education and research, to advance knowledge, and to support practices in all business and related disciplines. In order to satisfy this goal, AIMS International organizes international conferences in addition to other activities.

Previous Hosts









2025

3-5,

December

















Indian Institute of Management Shillong (IIM Shillong) is a public and autonomous management institute established in 2007. It offers six degree programs, including its flagship MBA program and executive programs for working professionals. The institute also has two doctoral programs and a 5-year Integrated Program in Management (IPM) for undergraduate students. IIM Shillong provides short-term and long-term programs for professionals to reskill and upskill. The institute publishes the IIMS Journal of Management Science, a scholarly open-access journal. IIM Shillong has partnerships with 35 international business schools, facilitating student and faculty exchange, and research collaborations. The institute engages with regional stakeholders through centers like the Dr. APJ Abdul Kalam Centre for Policy Research and Analysis, promoting research, entrepreneurship, and skill development for regional growth.

Shillong, the capital of Meghalaya, is a picturesque hill station in northeastern India. Known as the "Scotland of the East," Shillong boasts breathtaking landscapes, lush green hills, and misty mountains. Shillong is famous for its waterfalls, including the iconic Elephant Falls and Sweet Falls. Shillong's pleasant climate, with temperatures ranging from 10-20°C, makes it an ideal destination for nature lovers, trekkers, and those seeking a tranquil retreat. With its unique blend of natural beauty and cultural richness, Shillong is a popular tourist destination and a great place to experience the essence of Meghalaya.

CONFERENCE TEAM

Conference Patron

Prof. Nalini Prava Tripathy
Director
Indian Institute of Management Shillong

General Chairs

Dr. Omprakash K. Gupta
President, AIMS International
University of Houston-Downtown, Texas, USA

Co-Chairs

Dr. Shivprakash Agrawal
AIMS International, Vadodara

Dr. Krantiraditya Dhalmahapatra
Indian Institute of Management Shillong

Dr. Ashutosh Murty

Indian Institute of Management Shillong

Dr. Sanjeev Ningombam

Indian Institute of Management Shillong



CONFERENCE THEME

The theme of the 23rd AIMS International Conference on Management is, "Managing AI: Ethics, Risks, and Opportunities."

In addition to papers on the conference theme, scholars may submit papers on any aspect of the traditional disciplines of management such as Business Analytics, Finance and Accounting, Marketing, OB, HRM, MIS, Entrepreneurship, Quantitative Methods, Operations Management, etc.

OUTSTANDING PAPER AWARD

The award selection committee will select the three best papers for AIMS International Outstanding Paper Award from those submitted for the conference. The details can be viewed at the conference website.

DOCTORAL PAPER COMPETITION

Current doctoral students or who have recently completed their doctorate degree are encouraged to participate in the competition. The top three winners will be given certificate and citation.

PUBLICATION

Conference Proceedings (in Digital form) with ISBN 978-1-943295-26-5 will be published by AIMS International, Texas, USA. All received full papers satisfying conference requirements will be published in this proceedings.

Additionally, seletced papers may be published in the AIMS International Journal of Management.

CONTRIBUTED PAPERS

The abstracts are invited from scholars worldwide for the presentation during this conference using following modes:

Regular Presentation: In this mode, presentors can travel to the beautiful campus of IIM Shillong and present his/ her paper using physical mode.

Video Presentation: In this mode, presentors can present his/ her paper using video conferencing mode.

In-absentia Presentation: In this mode, presentors need not present his/ her paper.

WORKSHOPS

We invite scholars to submit their proposal to organize workshops during the conference. A workshop is a 75-90 minute long session conducted by a scholar in which he/she will engage participants on any issue of management or technology that can help them become better teachers and researchers.

Please visit the conference web site (www.aims-international.org/aims23) and submit abstract online. All attendees, including speakers and session chairs, must register and pay the registration fee. By submitting an abstract, the author expresses a good faith intent to present his/ her paper at the conference. For information, please contact: aims23@aims-international.org

Last Date for Abstract Submission 15th October 2025

ACCOMODATION

Limited accomodation is available on the payment basis at the campus of IIM Shillong. Interested participants can contact aims23@aims-international.org for details.

REGISTRATION FEE

Regular(face to face)

Early Bird: Rs. 5700 (\$295) Regular: Rs. 6900 (\$345) Late: Rs. 8900 (\$415)

Online/Video/Absentia Early: Rs. 3800 (\$190) Regular: Rs. 4900 (\$230) Late: Rs. 6400 (\$270)

- Discount to full-time students and retired scholars
- Discount to members of INFOMS and AIMS International



IMPORTANT DATES

Abstract Submission: October 15, 2025 Full Paper Submission: October 31, 2025 Early Bird Registration: October 15, 2025 Regular Registration: October 31, 2025 Conference Dates: December 3-5, 2025

FEEDBACK

I was impressed with the level of cooperation and coordination, and how well you addressed all our concerns despite of the initial uncertainties about our ability to attend the conference." Darshan Desai, Berkeley College, New York

I was deeply impressed with your organization, your prompt emails responses. My congratulation to your excellent conference!" Mirela Cini, "Fan S. Noli" University, Korce, Albania

The arrangements were immaculate and the discourse on a very high level. I would definitely like to participate in future events of your organization." Dr. Abraham van der Vyver, Monash SA, Gauteng, South Africa

The event was very interesting and it was a good opportunity to develop new contacts in the decision science community." Santiago Castro, Cogentus Consulting Ltd., London, United Kingdom

Thank you very much for granting me the opportunity to participate in conference. Indeed, it was a very interesting conference, with many exploratory topics and talented researchers." Octavian Vladu, National University for Political Studies and Public, Romania

It was a very well planned event with excellent management. I Would like to congratulate entire team for successful completion of Gala event. This conference has provided an excellent platform to all the researchers and fraternity across globe to interact and share knowledge with each other. The level of expertise and knowledge of all the presenters and experts were excellent. Suraj Shah, Ganpat University, India



CONTACT

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