

Twenty Second AIMS International Conference on Management

IIM Kozhikode

(Regular Presentation)

2 Jan, Thurs	TA	TB	TC	TD	TE	TF	TG
Track	9:30-10:00	10:00-11:00	11:20- 12:40	1:30-2:30	2:40-3:40	4:00-500	5:20-6:20
1	Registration	Inaugural Session Anandakuttan B Unnithan	Digital Transformation	Tutorial Arin Brahma, Kala Seal	Digital Business	Investment Management	AWARD CEREMONY
			178, 386, 498, 520		160, 480, 492	210, 307, 482	
2			Economics	Consumer Behaviour	Gender Issues	Sustainability	
			325, 401. 524. 529	174, 181, 284	339, 341, 625	228, 287, 385	
3			Education and Technology	Cross-Cultural Management	Information Systems	Technology and Management	
			186, 202, 380, 537	191, 248, 474	276, 388, 485	246, 324, 566	
4			Healthcare Management	Doctoral papers			
	208, 308, 495, 548						
3 Jan, Fri	FA	FB	FC	FD	FE	FF	
Track	9:20-10:40	11:00-12:00	12:10-1:10	2:10-2:50	3:00-4:20	4:40-6:00	
1	Human Resource Management	Banking	Artificial Intelligence in Management	Plenary Session Pramukh Nanjundaswamy Vasist	Artificial Intelligence and Business	Human Resource Management	
	209, 253, 387, 396	168, 469, 568	180, 225, 517		170, 365, 443, 580	282, 305, 345, 513	
2	Investment Management	Consumer Behaviour	Environmental Management		Consumer Behaviour	Leadership	
	407, 491, 526, 624	409, 531, 542	277, 525, 573		372, 514, 619, 627	347, 356, 417, 516	
3	Organizational Behaviour	Business Analytics and Business Intelligence	Supply Chain Management		Digital Business	Risk Management	
	156, 211, 535, 621	422, 596, 628	297, 362, 546		428, 490, 545, 581	256, 258, 304, 355	
4	Strategic Management	Entrepreneurship	Workshop Suraj Shah		Rural Development	Sustainability	
	159, 185, 316, 336	152, 193, 399		218, 239, 244, 446	200, 213, 351, 445, 623		
5	Supply Chain Management	Human Resource Management		Sustainability	Technology and Management		
	221, 278, 311	425, 590, 591		153, 430, 447	226, 232, 405, 420		
4 Jan, Sat	SA	SB	SC	SD	SE		
Track	9:20-10:40	11:00-12:00	12:10-1:10	2:10-3:30	3:50-5:10		
1	Education and Technology	Digital Transformation	Management Ethics	Digital Marketing	Healthcare Management	a) Award Ceremony: January 2, 5:20 p.m. b) Welcome Dinner: January 2, 6:30 p.m.	
	260, 400, 408, 456	267, 268, 354	192, 330, 487	189, 229, 334	279, 285, 382, 547		
2	Entrepreneurship	Economics	Operations Management	Leadership	Marketing		
	243, 322, 451, 464	328, 398, 463	238, 501, 582	204, 300, 331, 414	353, 367, 518, 618		
3	Finance	Energy Management	Stock Market	Workshop Linda Susan Mathew	Retail Management		
	230, 302, 595	281, 466	395, 483, 484		263, 397, 510		
4	Technology and Management	Human Resource Management	Sustainability				
	207, 241, 569	434, 499, 594	212, 374, 515				