



22nd AIMS International Conference on Management

January 2-4, 2025



22nd AIMS International Conference on Management

Welcome to the 22nd AIMS International Conference on Management jointly organized by AIMS International and Indian Institute of Management Kozhikode.

To accommodate diverse needs and preferences, we offer two presentation formats:

In-Person Presentation: Join us at the beautiful campus of IIM Kozhikode, where you will have the chance to network with fellow academics, industry experts, and thought leaders in your field.

Virtual Presentation: If you're unable to travel, you can still participate through our video conference platform.



January 2-4, 2025



The mission of **AIMS International** is to unify Indian management scholars to foster excellence in education and research, to advance knowledge, and to support practices in all business and related disciplines. In order to satisfy this goal, AIMS International organizes international conferences in addition to other activities.

Previous Hosts



Institute of Management Technology
Ghaziabad



SIMS



The **Indian Institute of Management Kozhikode** (IIMK) is one among the Institutions of national importance in management education, set up by the Government of India. The Institute, founded in 1996 in collaboration with the State Government of Kerala, was the 5th IIM to be established. The Institute conducts a full range of academic activities in the field of management education covering research, teaching, and training, consulting and intellectual infrastructure development. The Institute emphasises development of analytical skills and a focus on global and cross-cultural issues with a balance between business demands and social concerns.

Kozhikode, also known as Calicut, is a city in the state of Kerala in southern India on the Malabar Coast. Kozhikode is the third largest city in Kerala and is part of the second largest urban agglomeration in Kerala with a metropolitan population. The city lies about 380 kilometers north of the state capital Thiruvananthapuram.



CONFERENCE TEAM

Conference Patron

Prof. Debashis Chatterje
Director

Indian Institute of Management Kozhikode

General Chairs

Dr. Omprakash K. Gupta

President, AIMS International

University of Houston-Downtown, Texas, USA

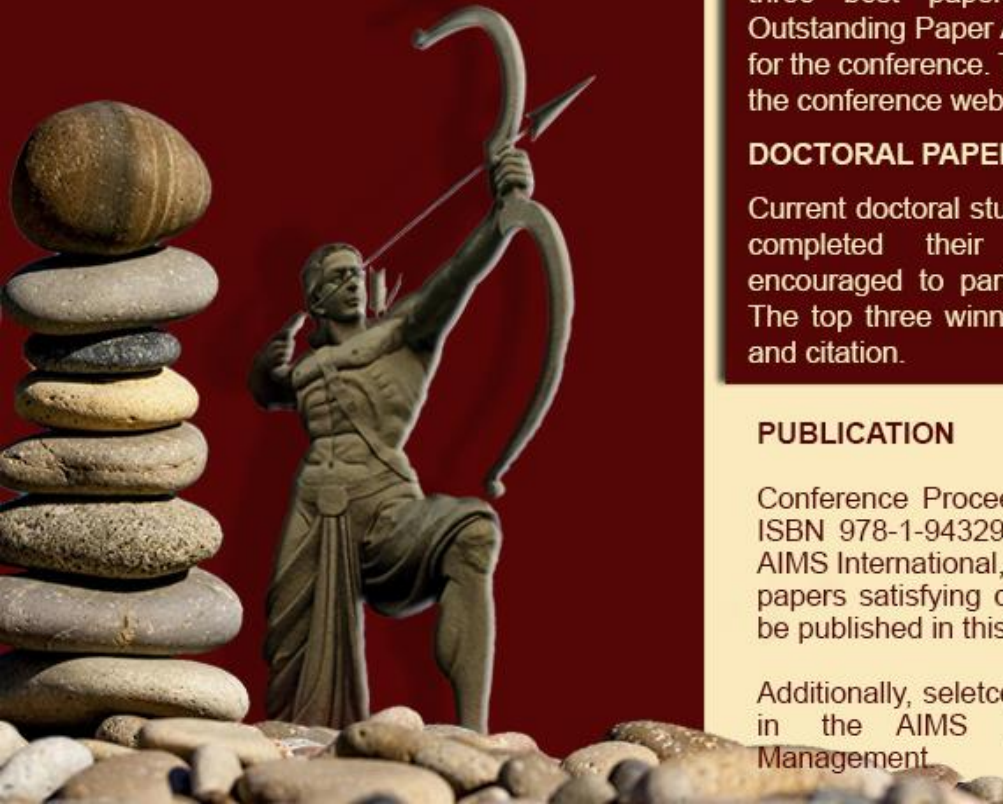
Co-Chairs

Dr. Satish Krishnan

Indian Institute of Management Kozhikode

Dr. Shivprakash Agrawal

AIMS International, Vadodara



CONFERENCE THEME

The theme of the 22nd AIMS International Conference on Management is, "Shaping the Future with Advanced Technologies."

In addition to papers on the conference theme, scholars may submit papers on any aspect of the traditional disciplines of management such as Business Analytics, Finance and Accounting, Marketing, OB, HRM, MIS, Entrepreneurship, Quantitative Methods, Operations Management, etc.

OUTSTANDING PAPER AWARD

The award selection committee will select the three best papers for AIMS International Outstanding Paper Award from those submitted for the conference. The details can be viewed at the conference website.

DOCTORAL PAPER COMPETITION

Current doctoral students or who have recently completed their doctorate degree are encouraged to participate in the competition. The top three winners will be given certificate and citation.

PUBLICATION

Conference Proceedings (in Digital form) with ISBN 978-1-943295-24-1 will be published by AIMS International, Texas, USA. All received full papers satisfying conference requirements will be published in this proceedings.

Additionally, selected papers may be published in the AIMS International Journal of Management.

CONTRIBUTED PAPERS

The abstracts are invited from scholars worldwide for the presentation during this conference using following modes:

Regular Presentation: In this mode, presentors can travel to the beautiful campus of IIM Kozhikode and present his/ her paper using physical mode.

Video Presentation: In this mode, presentors can present his/ her paper using video conferencing mode.

In-absentia Presentation: In this mode, presentors need not present his/ her paper.

WORKSHOPS

We invite scholars to submit their proposal to organize workshops during the conference. A workshop is a 75-90 minute long session conducted by a scholar in which he/she will engage participants on any issue of management or technology that can help them become better teachers and researchers.

Please visit the conference web site (www.aims-international.org/aims22) and submit abstract online. All attendees, including speakers and session chairs, must register and pay the registration fee. By submitting an abstract, the author expresses a good faith intent to present his/ her paper at the conference. For information, please contact: aims22@aims-international.org

Last Date for Abstract Submission
31st October 2024

ACCOMODATION

Limited accomodation is avaiable on the payment basis at the campus of IIM Kozhikode. Interested participants can contact aims22@aims-international.org for details.

REGISTRATION FEE

Regular(face to face)

Early Bird: Rs. 5400 (\$285)

Regular: Rs. 6900 (\$345)

Late: Rs. 8700 (\$405)

Online/Video/Absentia

Early: Rs. 3600 (\$190)

Regular: Rs. 4600 (\$230)

Late: Rs. 5800 (\$270)

- Discount to full-time students and retired scholars
- Discount to members of INFOMS and AIMS International



IMPORTANT DATES

Abstract Submission: October 31, 2024
Full Paper Submission: November 15, 2024
Early Bird Registration: October 31, 2024
Regular Registration: November 30, 2024
Conference Dates: January 2-4 2025

FEEDBACK

I was impressed with the level of cooperation and coordination, and how well you addressed all our concerns despite of the initial uncertainties about our ability to attend the conference." Darshan Desai, Berkeley College, New York

I was deeply impressed with your organization, your prompt emails responses. My congratulation to your excellent conference!" Mirela Cini, "Fan S. Noli" University, Korce, Albania

The arrangements were immaculate and the discourse on a very high level. I would definitely like to participate in future events of your organization." Dr. Abraham van der Vyver, Monash SA, Gauteng, South Africa

The event was very interesting and it was a good opportunity to develop new contacts in the decision science community." Santiago Castro, Cogentus Consulting Ltd., London, United Kingdom

Thank you very much for granting me the opportunity to participate in conference. Indeed, it was a very interesting conference, with many exploratory topics and talented researchers." Octavian Vladu, National University for Political Studies and Public, Romania

It was a very well planned event with excellent management. I Would like to congratulate entire team for successful completion of Gala event. This conference has provided an excellent platform to all the researchers and fraternity across globe to interact and share knowledge with each other. The level of expertise and knowledge of all the presenters and experts were excellent. Suraj Shah, Ganpat University, India

22nd AIMS International Conference on Management

CONTACT

AIMS International
12436 FM 1960 W. Pmb #140
Houston, TX 77065
USA

Website: www.aims-international.org/aims22

E-mail: aims22@aims-international.org

