

ABSTRACT SUBMISSION

Please visit the conference website and submit abstract online. All attendees, including speakers and session chairs, must register and pay the registration fee. By submitting an abstract, the author expresses a good faith intent to present the paper at the conference. For information, please contact: aims12@aims-international.org

BEST PAPER AWARD

Indus Business Academy will sponsor three best papers that are presented at AIMS-12. The awards will carry certificate and plaque. The details can be viewed at the conference website.

PAPER PRESENTATION IN ABSENTIA

Those who cannot come to Kozhikode but wish to present a paper in absentia are encouraged to send in their abstract by October 31, 2014. Papers presented in absentia are eligible for publication in the conference proceedings with **ISBN**.

DOCTORAL STUDENT PAPERS

Current doctoral students or who have recently completed their doctorate degree are encouraged to participate in the competition. The top three winners will be given prizes and citation.

CONFERENCE Feedback...

"I was impressed with the level of cooperation and coordination, and how well you addressed all our concerns despite of the initial uncertainties about our ability to attend the conference." Darshan Desai, Berkeley College, New York

"I was deeply impressed with your organization, your prompt emails responses. My congratulation to your excellent conference!" Mirela Cini, "Fan S. Noli" University, Korce, Albania

"It was an excellent meeting ground of management professionals from India and abroad. Impressed by the arrangements that made the participation all the more enjoyable." Balram Avittathur, Indian Institute of Management Calcutta

"I found AIMS International conferences to be the excellent forums for exchange of research ideas with national and international scholars. These are the essential conferences to be attended by management scholars, thinkers and practioners to know the latest developments around the world and in India in the areas of business and economy." T Mallikarjunappa, Mangalore University

IMPORTANT DATES

Abstract Submission : October 31, 2014

Early Registration : October 31, 2014

Full Paper Submission : November 14, 2014

Twelfth AIMS International Conference on Management



IIM Kozhikode

CONFERENCE ORGANIZATION

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REGISTRATION FEE

\$295 by October 31, 2014

discount to full-time students and retired scholars

discount to members of INFOMS and AIMS International

reduced registration fee for scholars in India

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IIM Kozhikode

Kozhikode, also known as Calicut, is a city in the state of Kerala in southern India on the Malabar Coast. Kozhikode is the third largest city in Kerala and is part of the second largest urban agglomeration in Kerala with a metropolitan population. The city lies about 380 kilometers north of the state capital Thiruvananthapuram.

During classical antiquity and the Middle Ages, Kozhikode was dubbed the "City of Spices" for its role as the major trading point of eastern spices. It was the capital of an independent kingdom ruled by the Samoothiris (Zamorins) in Middle Ages and later of the erstwhile Malabar District under British rule. Arab merchants traded with the region as early as 7th century, and Portuguese explorer Vasco da Gama landed at Calicut on 20 May 1498, thus opening a trade route between Europe and Malabar. A Portuguese factory and fort was intact in Kozhikode for short period (1511–1525, until the Fall of Calicut), the English landed in 1615 (constructed a trading post in 1665), followed by the French (1698) and the Dutch (1752). In 1765, Mysore captured Calicut as part of its occupation of Malabar Coast. Calicut, once a famous cotton-weaving center, gave its name to the Calico cloth.

On 7 June 2012, Calicut was given the tag of "City of Sculptures" (Shilpa Nagaram) because of the various architectural sculptures located in various parts of the city.

The Indian Institute of Management Kozhikode (IIMK) is one of the 13 Indian Institutes of Management set up by the Government of India. The Institute, founded in 1996 in collaboration with the State Government of Kerala, was the 5th IIM to be established. The Institute conducts a full range of academic activities in the field of management education covering research, teaching, and training, consulting and intellectual infrastructure development. The Institute emphasises development of analytical skills and a focus on global and cross-cultural issues with a balance between business demands and social concerns.

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