

Twelfth AIMS International Conference on Management

IIM Kozhikode

Jan 2, Friday	1A	2A	3A	4A	5A	6A
Track	9:30-10:00	10:00-11:00	11:30- 12:50	2:00-2:40	3:00-4:40	4:50-6:10
1	Registration	Inaugural Session	Quality Management	Plenary Session-I R.C. Natarajan	Strategy	IT Industry
			469, 493, 502, 548		369, 406, 413, 528, 534	337, 396, 409, 491
2			Indian Industries-I		Higher Education	Gender Issues
			317, 388, 454, 510		312, 354, 407, 750, 751	111, 335, 447, 459
3			OB-I		Social Media	E-business
			343, 423, 496, 535		319, 361, 489, 490	351, 395, 411, 485
4			Stock Market-I		Capital Market	Cross-country Studies
	105, 339, 366, 513	372, 375, 523, 524, 706	108, 412, 475, 497			
5	AISIC Projects	AISIC Projects	Ethics			
			114, 318, 506			
6		Doctoral papers	Doctoral papers			
Jan 3, Saturday	1B	2B	3B	4B	5B	6B
Track	9:20-10:40	11:00-12:00	12:10-1:10	2:00-2:40	3:00-4:40	4:50-6:10
1	Banking Industry-I	Operations Management	Spirituality Management	Plenary Session-II Sanal Kumar Velayudhan	Student Issues	Health Management
	306, 316, 382, 383	311, 429, 564	394, 463, 508		344, 517, 537, 562, 711	320, 486
2	Consumer Behaviour-I	Mutual Funds	Marketing-I		Indian Industries-II	Information Systems
	324, 480, 484	353, 359, 367	408, 476, 529		331, 386, 455, 482, 494	348, 442, 532, 540
3	Advertising	Social Development	Customer Relationship		OB-II	Investment
	103, 550, 552, 742	379, 430, 444	330, 355, 553		377, 392, 522, 533, 754	308, 481, 557
4	Finance	Stock Investment	Future Markets		Public Systems	Manufacturing
	106, 325, 358, 403	370, 507, 514	345, 421, 422	310, 368, 565, 753	309, 342, 511, 567	
5	HRM-I	Risk Management	Brand Management	Banking Industry - II	Tourism	
	380, 389, 410, 536	373, 555	314, 326, 525	443, 446, 744	315, 404, 474	
Jan 4, Sunday	1C	2C	3C	Notes:		
Track	9:20-10:20	10:30-11:50	12:10-1:30	a) Award Ceremony: January 2, 6:30 p.m.		
1	Entrepreneurship	Scheduling	Stock Market-II	b) Conference Welcome Dinner: January 2, 7:30 p.m.		
	364, 456, 509	387, 427, 436, 438	101, 112, 371, 376, 546			
2	Consumer Behaviour-II	Network Models	R&D and Innovation			
	327, 328, 556	393, 435, 439, 512	384, 460, 526, 539			
3	HRM-II	Leadership	Marketing-II			
	378, 425, 499	347, 445, 487, 569	397, 450, 464, 566, 743			