

**International Conference organized by
G H Raison Institute of Business Management, Jalgaon
&
AIMS- International- North Maharashtra Chapter.**

THEME

**“Bridging the Urban Rural Divide: Through Rural Transformation”
(During 30th and 31st January 2015)**

30th & 31st Jan. 2015: An International Conference was organized by **GHRIBM and AIMS-International-North Maharashtra Chapter**. The theme of the conference was **“Bridging the Urban Rural Divide: Through Rural Transformation”**

Over 60 research papers were received from Yemen, Saudi Arabia, Andhra Pradesh, Sikkim and from various arts across the country. The inaugural Ceremony: The inaugural ceremony was scheduled on 30th Jan 2015 at 10:30 am in the seminar hall of the institute.



Dignitaries lighting the lamp at the inaugural session of International Conference

Day I:

All the dignitaries; the Chief Guest, Mr. Bhalchandra Patil, Chairman, Jalgaon People Co.Bank, the key note speaker, Dr. K. B. Patil, Senior Scientist, Jain Irrigations Systems Ltd and the guest of honor, Dr. Ramesh Chaudhary, CMD Kiran Machine Tools, Mr. Pritam Raison, Executive

Director, RGI, Dr. Preeti Agarwal, Director and the conveners Prof. Makarand Wath, Prof. Anil Sharma and Prof. Rafik Shaikh lighted the lamp and also paid tribute to Mahatma Gandhi on the occasion of his death anniversary.

In her opening address, Dr. Preeti Agarwal stated that, rapidly growing urbanization is one of the major problems, our country facing today. Government and Private sector should take joint efforts for the rural development. Some products and services have reached the rural area but still there is a vast scope for development. She also said that the scarcity and non availability of basic needs such as electricity, infrastructure, hospitals etc is causing the migration of youth to urban area and this is the high time for rural empowerment.

Mr. Bhalchandra Patil released the Proceedings and declared the Conference as Open.

In his talk he focused on the uneven growth of rural and urban area of our country. He also talked about the problems faced by the farmers for getting the financial aid. The countries like China and USA have focused on Planning and rural development by proving infrastructure and other basic facilities. He assertively stated that our new government is having a clear vision and would certainly develop the rural India. He also threw light on how Jalgaon People Bank has contributed to the rural development. He quoted the examples of some villages and their enormous growth since recent years.



From L to R: Prof Makarand Wath, Dr. Ramprakash Gupta, Dr. Preeti Agarwal, Mr. Bhalchandra Patil, Dr. Ramesh Chaudhary, Dr. K. B. Patil, Mr Pritam Raison, Dr. Prabhakar Bhat, Prof Rafik Shaikh & Prof. Anil Sharma releasing the proceedings.

Dr. K. B Patil threw light on the problem of growing urbanization. He stated that the facilities and luxuries in urban area are attracting the rural population and is the major cause of migration and the economy of rural area is collapsing. He also informed, how Jain Irrigation has contributed to the rural development through Contract farming, Technology and other necessary aids. In his opinion a company should understand the need, problem and potential of its customers. Technological intervention has played a crucial role in developing the rural India

and transformation is possible by developing the economy of the villages. In his opinion the gap can be bridged by providing solutions, basic infrastructure and improving productivity.

Dr. Ramesh Chaudhary stated that the income of the individual in rural area should be increased. He focused on the dairy farm business as the source of income. He informed about the subsidies provided by NABARD. He also shared that how animals and their product can give business in rural area.

Technical sessions:

Technical session I was chaired by Prof Vivek Katdhare, and Dr. Ramprakash Gupta

Technical session II was chaired by Dr. Shilpa Bendale and Dr. Ravinath.

In all 30 delegates presented their research papers.



Dr Ravinath,, session chair, being felicitated

Day II:

15 delegates and the faculty members of GHRIBM, Jalgaon visited Jain Irrigations. Dr Subramaniam informed all the visitors about Jains- its foundation, business, operations and achievements.



The theme 'Urban Rural Divide' exhibited beautifully on the campus

Then the delegates visited to the tissue culture lab, one of its kinds where they witnessed the actual processing. The delegates also visited the onion dehydration section. Then they were taken to the Gandhi Research Foundation (GRF) where they got an in-depth insight of our great leader Mahatma Gandhi. The faculties of RGI and the delegates had a scrumptious lunch where they got an opportunity to have an informal chat.



Dr Subramaniam, a Senior scientist at JISL explaining the profile of Jain Irrigations to the delegates

The delegates were very much delighted at attend such International Conference and witness the actual bridging of rural urban divide.