

2B2, 07 Jan 2018, 11:40-12:40
Session: Doctoral
Session Chair: Prithvi Yadav

163 An Exploratory Study on the Performance of Solar Company in India

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Government of India is supporting solar energy using both regulatory and economic contrivance. However, performance of majority firms in the sector is deteriorating. Such a situation does not augur well for industry. The research is qualitative and exploratory based on the registered solar companies data available through reportjunction.com and ProwessIQ v1.81 along with information available in annual reports of the companies, journals and newspapers. The variables return on asset, current ratio, debt-equity ratio and asset turnover ratio and Porter's five force model are used. The study provides a glimpse of competitiveness in the already stagnated market of solar energy.

215 New Age Preferential Trade Agreements: Implications for Value Added Trade

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The global economy witnessed an exceptional rise in the number and scope of Preferential Trade Agreements (PTAs) over the past 25 years. Their scope has deepened, including provisions such as investment, competition, services, IPRs etc. Alongside this proliferation is another phenomenon—the emergence of international production networks (IPNs) and global value chains (GVCs) as firms have fragmented their production process across geographies. With the rising significance of GVCs, deeper integration assumes importance. We aim to empirically assess the impact of deeper PTAs on trade in value added and on trade prospects in specific sectors—namely textiles and automobiles, based on an extensively constructed panel dataset of trade in value added and PTAs.

227 Retail Consumption and Economic Development as Influencers of Quality of Life: A Study in the Urban Indian Context

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This study examines the relationship among four major constructs—Modern Trade Retail, Consumption Expenditure Behaviour, Economic Development and The Quality of Life, in context of urban Indian consumers. It primarily proposes to establish the importance of Modern retail in enhancing consumption expenditure and thereby influencing Economic development, to observe how increased consumption and economic development influences Quality of Life of the people. The study used both secondary and primary data to answer the research questions. 850 urban samples from different socio economic classes were studied. Using Structural Equation Modeling, objective of the study was established.