

## **Doctoral Dissertation Abstracts**

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### **A Study on Supply Chain Management Practices of Selected News Paper Companies in Karnataka State**

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**Month/Year Completed:** November 2017

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Supply Chain Management (SCM) is one of the important management functions in professionally managed organizations. In this competitive era, SCM plays critical role in efficient integration of resources between supplier-organization-customer in the delivery of good or services. The efficient SCM practices enable the companies to achieve customer satisfaction and sustainable growth.

The newspaper industry is sensitive and the timing is crucial, this has prompted the researcher to undertake this study to identify and assess the supply chain management practices of newspaper organizations. In this background, the researcher has made an honest attempt to find the new strategies for effective SCM to improve efficient distribution system for newspaper companies.

The findings of the study are presented giving valuable suggestions to the newspaper companies, like maintaining and sticking to timely outbound logistics system, on time distribution and delivery of newspapers, problems faced by the agents and stalls and findings related to the readers. The researcher concluded giving suitable suggestions for newspaper companies, agents and stalls, also clearly suggesting areas for further research.

**Keywords:** Supply Chain Management, Distribution System, Newspaper Industry

## **A Study on the Role of Emotional Intelligence on Work-life Balance of Bank Employees in Mumbai**

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The study is based on the Work-life Balance issues of Bank Employees in Mumbai. Mumbai is metropolitan city, hence coping with day today's requirement is a juggling task. This leads to the Work-life Balance issues. Banking sector is growing at faster pace with newly digital services and platforms; In current study the research tried to identify the impact of emotional Intelligence on the work-life Balance, Work-family Conflict and Family Work Conflict. Western suburbs of Mumbai have been selected to conduct the study, as they are emerging as Financial Hubs. The study tried to analyze the Emotional Intelligence, and it found that the employees, who have high EI are better able to manage their Work-life Balance compared to those with Low Emotional Intelligence and able to manage their Work-life Balance and Work-family Conflict effectively. It also found that Emotional Intelligence is not associated with Work-family Conflict. Work-life Balance found negatively significant with Stress. Emotional Intelligence is found independent of Age and Experience. It is also found that the bank employees are experiencing moderate stress, Work-life Balance, Work-family Conflict and Family Work Conflict. The study found that most of the employees are Emotionally Intelligent and able to manage their Work-life Balance effectively.

**Keywords:** Emotional Intelligence, Work-life Balance, Banking Sector, Stress.